



Tree Lighting Festival 2023

Launch Contest

Official Rules & Regulations

1) **ENTRY PERIOD:** The Contest begins at 10:00am on October 19, 2023 and ends at 11:59pm on October 28, 2023.

2) **ELIGIBILITY:** You must be thirteen (13) years or older and a legal resident in the province of British Columbia (BC) to enter this Contest. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

3) **HOW TO ENTER:** You may enter by tagging a friend on the Contest post located on the Surrey Tree Lighting Festival Facebook page or @surreybcevents Instagram AND for following the @surreybcevents and @shopgtc Instagram account AND tagging a friend on the post. Every tag is an entry, Unlimited entries allowed. This Contest is in no way sponsored, administered, or associated with Facebook, Inc. or Instagram Inc. By entering, entrants confirm that they are 13+ years of age, release Facebook and Instagram of responsibility, and agree to Facebook and Instagram's terms of use.

4) **ENTRY GUIDELINES:** Late or corrupt entries will not be accepted. Your entries must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Entries that are deemed inappropriate will not be accepted.

5) **PRIZES:** There will be one (1) Grand Prize Winner. The Winner will receive a gift card to Guildford Town Centre having a face value of \$250, plus \$50 in tickets that may be used at the food trucks located at the Surrey Tree Lighting Festival event on November 25 or 26, 2023. The Prize must be accepted as awarded and is non-transferable. No substitution of the Prize is permitted. The Prize cannot be returned for a cash refund.

6) **WINNERS AND ODDS:** One (1) Prize Winner will be drawn after October 28, 2023, but before November 19, 2023, from all eligible entries received. The odds of winning depend upon the number of eligible entries submitted. The Winner will be chosen by random draw. The Winner must answer a skill testing question to claim the Prize. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected, or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within 72 hours the City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize.

7) **INTELLECTUAL PROPERTY:** Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right

to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, - 2 - Internet and on-line systems, and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing, or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

8) TERMS AND CONDITIONS: By participating, you agree to a) abide by the Official Rules and the decisions of the City of Surrey, which shall be final in all respects; and b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of a prize. The City of Surrey reserves the right to cancel or suspend this Contest and cancel or refuse any entry or any individual winning the Contest.

9) PRIVACY: Personal Information is collected for the purposes of receiving your contest entry and inviting you to engage with the City of Surrey for the Surrey Tree Lighting Festival Launch Contest on Facebook and Instagram. The City of Surrey is collecting this information under s.26 (c) of the Freedom of Information and Protection of Privacy Act. For questions regarding the collection of personal information, please contact the Surrey Web Team, 13450 – 104 Ave, Surrey, BC, 604-591-4058. 10) GOVERNING LAW: These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.