



Tree Lighting Festival 2022

Ugly Sweater Contest

Official Rules & Regulations

1) ENTRY PERIOD: The Contest begins at 12:00 pm on November 19, 2022 and ends at 11:59pm on November 19, 2022.

2) ELIGIBILITY: You must be thirteen (13) years or older and a legal resident in the province of British Columbia (BC) to enter this Contest. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

3) HOW TO ENTER: You may enter by taking a picture on the event site wearing an ugly sweater and tagging @surreybcvents on Instagram PLUS using the hashtag #SurreyTreeLighting.

You will receive one (1) entry for every distinct picture of your ugly sweater that you post and tag in the manner described above. Unlimited entries are allowed.

This Contest is in no way sponsored, administered, or associated with Instagram Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility, and agree to Instagram's terms of use.

4) ENTRY GUIDELINES: Late or corrupt entries will not be accepted. Your entries must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Entries that are deemed inappropriate will not be accepted.

Photos must be either your own work or submitted with the consent of the creator. Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license. You are responsible for obtaining, prior to submitting any entry, any releases and consents necessary to permit the exhibition and use of the entry in the manner described in these Official Rules without additional compensation.

If any person appearing in any photo or video is under the age of majority in their province of residence the signature of a parent or legal guardian is required on each release.

5) PRIZES: There will be one (1) Grand Prize Winner. The Winner will receive a gift card having a face value of \$250 for Guildford Town Centre.

The Prize must be accepted as awarded and is non-transferable. No substitution of the Prize is permitted. The Prize cannot be returned for a cash refund.

6) WINNERS AND ODDS: One (1) Prize Winner will be drawn after November 20, 2022, but before November 30, 2022, from all eligible entries received. The odds of winning depend upon the number of eligible entries submitted. The Winner will be chosen by random draw. The Winner must answer a skill-

testing question to claim the Prize. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected, or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within 72 hours the City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize.

7) INTELLECTUAL PROPERTY: Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, Internet and on-line systems, and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing, or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

8) TERMS AND CONDITIONS: By participating, you agree to a) abide by the Official Rules and the decisions of the City of Surrey, which shall be final in all respects; and b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of a prize. The City of Surrey reserves the right to cancel or suspend this Contest, and cancel or refuse any entry or any individual winning the Contest.

9) PRIVACY: Personal Information is collected for the purposes of receiving your contest entry and inviting you to engage with the City of Surrey for the Surrey Tree Lighting Festival Ugly Sweater Contest on Instagram. The City of Surrey is collecting this information under s.26 (c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection of personal information, please contact the Surrey Web Team, 13450 – 104 Ave, Surrey, BC, 604-591-4058.

10) GOVERNING LAW: These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.